WP5 Dissemination and Exploitation

D5.3 Dissemination material

June 2025
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Contents

List of Images

Executive Summary

The Dissemination Work Package of SpicE aimed to establish and nurture a Community of Practice, to produce a comprehensive and viable Dissemination plan including project visual identity. It also focused on creating and maintaining the project website as a focal point for project information, producing dissemination material (leaflets, articles, papers, social media communication etc.), as well as recommendations for policy makers and education and training organizations. Lastly, it involved actions for organizing events at local, national and international level.

This report presents the dissemination material produced and used by all project partners. ReadLab was responsible for developing the leaflets, brochures and monitoring the creation of dissemination videos. The goal of the material was to establish a unique framework for project partners to utilize these materials and maximize the project's visibility and engagement. Specifically, ReadLab produced multilingual leaflets, a short promotional video subtitled in all consortium languages and coordinated the development of testimonial videos featuring teachers who participated in the training program.

Introduction

The portfolio of dissemination material, with its cohesive visual identity, plays a key role in enhancing the clarity and impact of the project's messages. Visual elements—such as style, form, and color—help distinguish and personalize the project, making it easily recognizable and memorable. In EU-funded projects, a strong and consistent visual identity is vital for effective dissemination, which involves sharing project results with stakeholders and the broader public. Dissemination is critical not only for visibility but also for ensuring the uptake and long-term sustainability of the project's outputs. ReadLab has also strictly followed the EU guidelines for dissemination, ensuring that the EU emblem and funding disclaimer are consistently and clearly displayed across all communication materials.

Portfolio

Leaflets

ReadLab designed the SpicE project flyer, which was adapted and utilized by project partners to support the promotion and dissemination of the initiative. The flyer provides all the essential information needed for individuals unfamiliar with the project, offering a clear and accessible overview. At the top section, it features the logos of all partners, outlines the project's target groups, and presents its core approach.

The bottom page of the flyer highlights the main outcomes of the project, offering insight into its impact and objectives. It also emphasizes the project's alignment with EU priorities through the inclusion of the EU emblem and funding disclaimer. With its consistent visual identity and a clear call to action, the flyer functions both as an informative resource and a communication tool, encouraging stakeholders to connect with the project via its website and social media platforms.

The flyer has been translated into the three national languages represented within the consortium —Spanish, Bulgarian, and Greek— ensuring that key information is accessible to all partners and their local communities.

Image 1 - SpicE initial flyer in English

Image 2 – SpicE initial flyer in Greek

Image 3 – SpicE initial flyer in Bulgarian

Image 4 – SpicE initial flyer in Spanish

During the final stages of the project, the SpicE flyer was updated to include the main outputs and achievements of the project and the invitation to the final International conference. This final version of the flyer has also been translated into the three national languages represented within the consortium —Spanish, Bulgarian, and Greek.

Image 5 – SpicE final flyer in English

Image 6 – SpicE final flyer in Bulgarian

Image 7 - SpicE final flyer in Spanish

Image 8 – SpicE final flyer in Greek

Promotional Video

To further strengthen the visibility and outreach of the SpicE project, ReadLab has developed a promotional video designed to communicate its core messages to a broad audience. The video closely reflects the content of the project flyer, showcasing the main objectives, innovative approach, and expected results of the initiative.

Through engaging visuals and concise narration, it aims to raise awareness among stakeholders in the fields of education, inclusion, and STEAM. The video serves as a dynamic communication tool, complementing the printed materials and offering an accessible format for online dissemination. It is currently available in English and can be accessed through here.
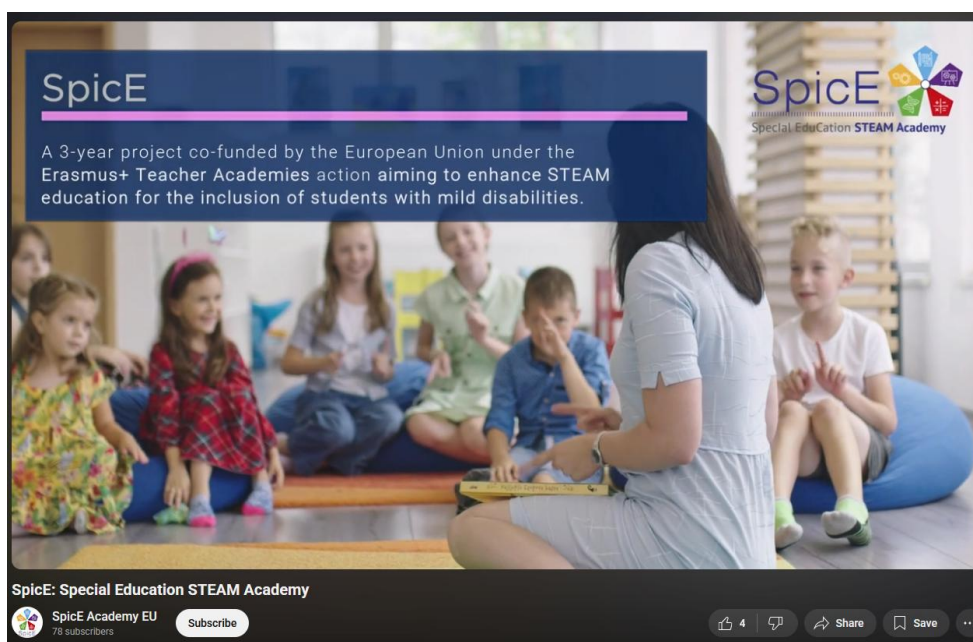
Image 9 - SpicE Promo video

In addition, to ensure the content of the promotional video is accessible to all members of the consortium and their wider communities, the video transcript has been translated into the three national languages of the project—Spanish, Bulgarian, and Greek.

These translated transcripts allow non-English-speaking audiences to fully understand the information presented in the video, promoting inclusivity and wider engagement. The translated versions are available through the following links

- For Spanish – here

- For Bulgarian – here

- For Greek – here

The SpicE Inclusive STEAM Education Handbook

This book is the legacy of SpicE project, as it provides a thorough explanation of the key insights and outputs developed throughout the SpicE project. SpicE book set out with two clear aims: first, to showcase the benefits of STEAM education for addressing the unique needs of students with mild disabilities; second, to provide guidance on the skills and competencies primary education teachers need to manage inclusive STEAM classrooms, as well as on the training needed to achieve that. Drawing on the findings generated from SpicE research, the book begins to fill an important gap in current literature, who often disregarded the potential of STEAM Education for addressing inclusion in the classroom. Finally, by showcasing inclusive practices from the field, this book offers not only evidence and reflection on the essential elements of Inclusive STEAM programmes, but also inspiration for future experimentation, and for defining new educational research trajectories, at the intersection between STEAM and inclusive education.

The SpicE Inclusive STEAM Education Handbook has been uploaded in the SpicE Inclusive STEAM Alliance repository (https://steamalliance.eu/open-educational-resources-oers/).

Testimonial Videos

After completing each training programme, participating teachers from pre-service and in-service were invited to share their experiences through short testimonial videos. According to the project's proposal six videos were planned for development, however seven videos were produced, exceeding the initial target.

These videos provided a platform for educators to reflect on their learning journey, articulate the knowledge and skills they acquired, and highlight the personal and professional value of the training. By speaking directly about the training sessions, the teachers contributed to the visibility and credibility of the project, playing an active role in its dissemination.

Image 10 - Screenshot from a testimonial video

Moreover, the testimonials offered meaningful insights into how the training translated into their everyday teaching practice. Teachers discussed the specific challenges they encountered in their classrooms and described how the programme equipped them with new strategies, tools, and perspectives to address those challenges more effectively. These authentic narratives not only showcased the practical impact of the training but also helped identify areas of need within educational environments, reinforcing the relevance and

responsiveness of the project to real-world teaching contexts. The testimonials of each teacher can be found:

- For Daniela Kirilova [here](#)

- For Marilena Savva [here](#)

- For Vasiliki Koutsokera [here](#)

- For Manuel Escuder [here](#)

- For Elpida Panagiotopoulou [here](#)

- For Eleni Barmpoudaki [here](#)

- For Dobrin Peltekov [here](#)

SpicE website

The SpicE consortium partners produced also numerous newsletters and articles that can be found in the SpicE website (https://spiceacademy.eu/).

SpicE Social Media Accounts

SpicE partners were very active in social media. The respective dissemination material can be found in the links below.

f https://www.facebook.com/SpicEAcademyEU

X https://twitter.com/SpicEacademyEU

▶ https://www.youtube.com/@spiceacademyeu

Conclusions

The dissemination activities of the SpicE project have played a vital role in amplifying its impact, strengthening its visibility, and ensuring that its key messages reached a broad spectrum of stakeholders across Europe. Through a carefully designed portfolio of materials—including multilingual leaflets, a promotional video, and testimonial videos, the project has enhanced the strong and recognizable identity, while also engaging local communities in meaningful ways.

Each communication tool served a distinct yet complementary purpose: the leaflets provided accessible information about the project's goals and structure; the promotional video offered a dynamic and engaging introduction to SpicE's core themes; and the testimonial videos gave voice to the teachers who directly benefited from the training activities, offering authentic insights into the project's practical relevance.

Together, these efforts not only enhanced the dissemination of the project but also fostered a sense of ownership and community among participants. By showcasing real-world application and feedback, the dissemination strategy contributed to the long-term sustainability and replicability of SpicE outcomes. As the project concludes, these materials will continue to serve as a legacy of its achievements, supporting future efforts in inclusive and innovative education.

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Co-funded by the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor the granting authority can be held responsible for them.